

$$\begin{array}{r} 13.52 \\ 1.58 \\ \hline 15.10 \end{array}$$

OUR REPUTATION IS ESTABLISHED FOR OUR CHINA AND CROCKERY

Clover Leaf Cups per dozen \$1.45

Caseroles, regular 75c for 50c

Mixing Bowls for 35c, 50c, and 95c

Cups and Sauces, Nippon China, hand painted, special doz. \$3.95

Hand painted Bread and Butter Plates, each 35c

Hand Painted Bon Bon Dishes 75c, 90c

Big assortment of stone crocks, bean pots, lamps, tumblers, jugs, etc., etc.

Strathmore Trading Co.

G. F. BUTLER
Manager.

Dodge Brothers Motor Cars

& TRUCKS
Sales and Service

H. W. B. BELL
Dealer, Strathmore

Is Your Subscription Paid Up?

THE TRAVELERS INSURANCE CO.

For
Life Insurance
See L. B. O. LODMELL

Reduced Fares

TO
Calgary For Alberta Winter Fair

GOING DATES November 4-10, 1922 and for trains arriving Calgary not later than 2.00 p.m. November 11, 1922.

RETURN LIMIT—November 13, 1922.

Information and tickets from
H. E. TOMPKINS, Ticket Agent STRATHMORE

THE PIONEER MEAT MARKET

Is at Your Service every day to supply your wants in Meats, Fish, and every line of Quality Butchering

SNAITH & GARDNER
Phone 25 Strathmore

Some statistics have shown that it would require 257,250 freight cars and 7,350 locomotives to move Canada's grain crops this year, and that if placed in a continuous string these cars and engines would make a

THE STRATHMORE AND BOW VALLEY STANDARD.
Published Every Wednesday
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Terms—Small or transient advt. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.
Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.
The Publisher is not responsible for opinions expressed by correspondents.

Tax Collections

A Vehement Protest From London

In Saturday's issue of one of the Calgary newspapers appears a letter from Mr. H. Hoffman, a farmer residing north of Langdon, protesting in scathing terms against a letter sent out by Secretary of Bow Valley Municipality stating that seizure warrants would be made for taxes unless same were paid by November 1st.

Bow Valley Municipality is only one of many that are taking this action. In Blackfoot Municipality, adjoining to the east, a number of seizure warrants have already been made.

It does not seem fair however, to saddle on the Municipalities the odium of high taxes. The Municipality has to act as tax collector for the Provincial Government and the School Districts and the course of action to be followed in collecting taxes is laid down in the Tax Recovery Act.

In Bow Valley Municipality, for instance, the Municipal Taxes on a quarter section of land valued at \$25 per acre, which is about the maximum valuation, are for this year 1.2 mills per dollar or \$30.16 for the quarter section. The total amount spent by the Municipality is only one-fourth of what it collects, the rest going to the Provincial Government and to the schools.

The Municipalities, if left to themselves, would not impose taxes out with the ability of the ratepayers to meet. They are farmers themselves, and know the conditions. In fact, the Councilors of Bow Valley Municipality paid personally in taxes last year \$225.00, a fair slice for 25 men.

The various items which comprise taxes paid directly by farmers include school taxes, supplementary taxes on taxes, Municipal Hall insurance, Educational Tax, and Wild Land Tax. The Provincial Government pays the Municipality 5 per cent. on Provincial Taxes collected.

If taxes are not paid schools can-

not be kept in operation. Is any ratepayer prepared to see the schools closed down? The Municipal Hall Insurance is not a tax, but an insurance of a mutual nature, which is not compulsory on any ratepayer.

The taxes paid to the province go largely to meet payments on debts contracted years ago. This year Bow Valley received approximately \$100,000 from the province for road work in addition to which the province maintained, though it must be said not in a very satisfactory manner, the main trunk road from Calgary to Medicine Hat running through the Municipality. Police protection forms another item, and we suppose included in this is the amounts spent for spotters to come to Strathmore, Carleton Place, and other points to enforce the Liquor Act.

The main tax, however, that the farmer, as well as every other resident of the country pays, is the protective tariff, the benefit of which goes almost entirely to Eastern Canada.

A very serious problem confronts Western Canada. We receive the very lowest prices of any point on the North American continent for the produce we raise and pay the very highest prices for everything we import. Coupled with the general depression throughout the world, it has led us into what is undoubtedly a desperate economic strait.

Some years ago it looked as if the farmers, or at least the farmers residing in districts such as this, had achieved economic independence where they could control to some extent the marketing of their produce, but with the drop in prices, short crops and possibly a failure in some cases to husband the profits of some years ago, the multitude is again around the necks of many of our Western Canada and especially this province will not be really prosperous until more of our market is right at our doors. We have the raw material of manufactures right here, and the coal and water power to develop them, but we are still importing nearly every manufactured article we use from outside of Canada or from Eastern Canada. The duty and freight makes prices unreasonably high, and strangles economic development.

We are at present in the position of hewer of wood and drawers of water for the Eastern Canadian manufacturer. To get ahead we must have one of three things: free trade, a bonus on farm products to equalize the tariff, or fiscal autonomy.

There is no prospect of free trade for Canada as a whole, in view of present world conditions. It should be the object of the people of the west to continue to send to Parliament a group of men who will press the views of the west upon the Parliament of Canada, and secure justice for the west by constitutional means.

Increased immigration, as being advocated at present, will not solve the condition of the country, but only aggravate it, unless markets can be found for the produce raised. If the people at present here were prosperous, immigration propaganda would not be necessary.

Western Canada is an Empire in extent and potentialities. Its progress is sure, though it may be arrested for a time by causes such as operate at present. Recovery from the present situation will not be long delayed, but it will be hastened by intelligent effort and interest in Government by the people of the country.

NO MORATORIUM FOR ALBERTA.

Hon. J. E. Brownlee, Attorney-General, has made it plain that the government has no intention of creating a moratorium in Alberta. There seemed to be some misunderstanding about this question, but the attorney-general's recent statement should clear the matter up. The offices of Commissioner Brown will be established in a purely voluntary way, in endeavoring to adjust differences between debtors and creditors, which should be given a bonus for the country and beneficial to all interests.

BOYS! BOYS! BOYS! Radiophones FREE!

In conjunction with the Rexall Drug Store, the Strathmore Standard is offering to the most popular and energetic boys in the Western Bow Valley the following prizes:

1st—Western Canadian Radiophone complete. Description as follows:

The Western Canadian is a compact, efficient Audion Tube Detector, Radio Receiving Set, having a receiving range up to 1,000 miles and covering all wave-lengths up to 800 metres. The Ideal Radio outfit for the Country. It is easy to install and requires no technical knowledge of Radio to operate. The tuning dial and switches are mounted on a polished condenser cabinet panel 11 inches high and 14 inches long, set in solid mahogany cabinet (piano finish), 11 1/2 inches high, 14 1/2 inches long and 8 inches deep, which contains the entire apparatus. THE WESTERN CANADIAN is furnished complete with batteries, 2,000 ohm head-set and 100 feet of aerial wire, all ready to install and operate, for \$125. Every set is thoroughly tested before leaving our factory, and is fully guaranteed.

2nd prize—A due bill for \$75, to apply as part payment on a Western Canadian Radiophone.

3rd prize—A Junior Canadian Radiophone, description as follows:

This handsome and efficient instrument has two switch arms with twenty-two contacts for tuning, a special improved crystal detector and binding posts for phone, aerial and ground terminals, all nickel plated and mounted on polished black panel, six inches high by nine inches long, set in highly finished mahogany cabinet. It is simple and easy to install and operate, and under favorable conditions will receive concerts from listening stations up to fifty miles away.

Complete with double headed phones (2,000 ohms) and one hundred feet of aerial wire \$15.00

What Will Win You These Prizes

Subscriptions obtained for the Strathmore Standard and goods purchased at the Rexall Drug Store, Strathmore, will obtain these prizes.

All you have to do is to collect the coupons. Every dollar's worth of goods purchased at the Rexall Drug Store counts 100 votes.

The scale of Subscription Votes is as follows:

1 year renewal 1000; 2 year renewal 2500; 3 year renewal 5000. New Subscriptions (Subscriber's P. O. Address within thirty miles from Strathmore) 1 year 2500; 2 years 5000; 3 years 7500.

New Subscriptions (Subscriber with P. O. addresses more than 30 miles from Strathmore) 1 year 1500; 2 years 2500; 3 years 4000.

There will also be given away a GENT'S GOLD WATCH to the person who nominates the winner, so that it pays to nominate.

The coupon below properly filled out entitles you to nominate your most popular boy friend. It will also give him 1000 votes. Cut it out and send it to the contest manager.

Rules of Radiophone Contest

1. The three prizes offered jointly by the Rexall Drug Store and the Strathmore Standard will be given to the three boys, ages up to 21, who have received the greatest number of coupon votes by 6 p.m. January 20, 1923, at which time the contest shall be declared officially closed and all votes counted thereafter.

2. The ballot box will be opened every Monday afternoon at 4 p.m., and the votes counted and the ballot box resealed, by a committee of three selected for the purpose by the Contest Manager, his selection to be subject to public approval. The result of each week's count shall be published in the following issue of the Standard and the candidates name and his standing.

3. Nominations must close at 6 p.m., November 25th, 1922. After this date candidates will not be entered except by a special arrangement with the contest manager.

4. Any candidate living within a trading distance of Strathmore will be accepted providing he is nominated in regular form on one of the Coupon Ballots appearing in any of the issues of the Standard. The Contest Manager reserves the right to reject the name of any undesirable candidate and to limit the number of entries.

5. Voting Coupons may be cast by anyone, providing that they are obtained from any of the following sources: (a) by regular customers of the Standard or in any hand bill, folder, form, letter, or card issued under the name of the Strathmore Standard or the Rexall Drug Store or coupons given out by the Standard or the Rexall Drug Store for trade at their store no matter what from. All others shall be declared void and thrown out.

6. No employee of either the Strathmore Standard or the Rexall Drug Store will be permitted to enter the contest.

7. All votes must be deposited in the ballot box located at the Rexall Drug Store and in the presence of the Contest Manager or someone appointed by him. In casting a number of votes at the same time they must be neatly tied together or placed in a small envelope. Votes must be cast personally or by mail.

8. In addition valuable prizes will be given to the one nominating the winner of the first prize. Remember A BEAUTIFUL GOLD WATCH will go to the lucky nominator. It pays to nominate, so fill in enclosed coupon with name of your most popular boy friend and send it in to

9. Subscriptions must be handed in by candidates personally or by mail to official candidates to votes. No votes will be credited on subscriptions previously paid to office by subscriber.

Contest Manager,

W. M. MARSHALL, Rexall Drug Store

Who will answer all inquiries

Cut This Out and send to Rexall Drug Store

COUPON

Good for 1000 votes when used to Nominate a New Candidate

I vote for

R.D.S. & S.S. Contest.

P. O. Address

Signature of Nominator

P. O. Address

4 1/2%

Thrift

The

Way

SAVINGS CERTIFICATES

Purchase Province of Alberta "Demand Savings Certificates."

They bear interest at the rate of 4 1/2 per cent. per annum.

They are issued at par in denominations of \$5, \$10, \$25, \$50 \$75, \$100, \$1,000 and \$10,000.

They are redeemable at par on demand at the office of the Deputy Provincial Treasurer.

They are backed by all the Resources of the Province of Alberta.

Remittances should be made by marked cheque, money order or postal note. All cheques receivable at par. For further particulars, write or apply to

HON. H. GREENFIELD,
Provincial Treasurer.

W. V. NEWSON,
Deputy Provincial Treasurer.

Makes Claim That Germany is One Of The Richest Countries In The World

Germany is one of the richest countries in the world, according to a writer in the London Daily Mail. Natural wealth does not consist of money, but of tangible property and goods, and it is increased by production.

Germany is richer than France. All North Germany is a level plain, very fruitful and easily cultivated, and it is opened up by a unique system of gently flowing, deep rivers which can be connected, while France has little level ground and only turbulent or small rivers.

The principal wealth of nations is created nowadays in factories. Modern industry depends upon coal. Germany has just a good deal of coal by the peace, but in the Ruhr Valley alone she has about 200,000,000,000 tons of coal—twelve times as much as all France and considerably more than the United Kingdom, the writer states.

For international commerce Germany has the best position in the centre of Europe. Last, but not least, she has more inhabitants than any other country in the world. While France has less than 40,000,000. Owing to her superiority in natural resources of every kind in man power and therefore in production, Germany is undoubtedly twice as rich as France, in the writer's opinion.

Germany's industries are extraordinarily prosperous, but their prosperity is disguised as an expense. German chemists are hampered by high tariffs, prohibitions and Government subsidies. Nevertheless, gross profits in chemical industries increased between 1916 and 1921 and net profits eight fold.

In one company, almost gigantic sums were written off and hidden in other ways, says the writer, dividends equivalent to 220 per cent. on the capital of 1916. To disguise that fact the capital of the company was increased nearly eight fold, and the dividends were reduced to 20 per cent. in cash, but huge dividends in shares allowed price to fall below the market price.

Similar conditions prevail almost everywhere, he continues. Germany has become the company promoters' paradise. During the first quarter of 1913 new issues came to 123,900,000 marks. During the first quarter of 1922 new issues came to 1,215,700,000 marks, or were 10 1/2 times as great.

We are told that Germany is crushed by taxation, that German income tax is the highest in the world, he says.

Unfortunately, the high nominal rates do not yield proportionate revenue, because people refuse to pay. Those who demand the revenue are lightly punished or not punished at all—their property is not published, as in Great Britain.

According to the official forecast, Germany's national revenue for the current year is to come to 102,208,855,677 marks. At the present rate of exchange that would be about \$450,000,000. Before the war Germany's revenue came to \$200,000,000.

British taxation yields from four to five times as much as before the war, while German taxation yields one-fourth as much as in the pre-war year.

Persian Lamb Fur

Original Karakul Sheep Come From Central Asia

The fur commonly known as Persian lamb is taken from young Karakul lambs. The common practice is to kill the lambs when but a few days old, as the character of the fur deteriorates with greater age. The skins of prematurely born lambs have value as fur, but ewes are not considered to secure them.

The Persian lamb fur used in this country is produced in Central Asia, chiefly in the Khazret or principality of Bokhara situated between Turkistan on the north and Afghanistan on the south, though a few Karakul sheep are kept in the province of Fergana and Bokhara. The term "Persian" seems to have become attached to this class of fur because of the fact that at one time it was sent to Europe through points in Persia. The Karakul sheep takes its name from Kara Kul (black lake) a village in the eastern part of Bokhara.

It appears that the foundation of the present fur-bearing sheep was the early native Arabi. The blood of the Arabi has been disseminated, and in common with that of the black Pandahar, produces the sheep kept in the vicinity of the village from which Karakul derives its name.

The name Karakul is sometimes written Karakul. It is pronounced Karakul, with the major accent on the last syllable.

W. N. U. 1456

Autos From Canada

Domestic May Become Largest Auto-Exporting Country in the World

"It is predicted that within a decade Canada will be the greatest automobile exporting country in the world," says The Industrial Digest, New York. "Several of the world's largest producers of motor vehicles, according to recent reports, are now handling all their export business from the Dominion, while the largest individual manufacturer of motor cars has for some years filled all orders for the British Dominions and possessions from his plant on the Canadian side of the St. Clair River."

"With a population of about 3,000,000, Canada owns and operates over 400,000 automobiles and trucks. A decade has witnessed an increase in automobile ownership of twenty fold. Within a plausible advance it is not to be expected again, continuous replacement of motor vehicles is assured. Within the next ten years, Canada will offer a home market for more than 500,000 motor vehicles for replacement purposes only. In that event, it is estimated that Canada will expend its demand from 50,000 to 60,000 vehicles per annum, which it now offers, to beyond 100,000 motor vehicles.

In the automobile manufacturing industry, Canada is making considerable gains. Concerning automobile employment is given to about 8,000 wage earners and 1,200 salaried employees. A decade paid total of 710,000,000 and salaries about \$2,000,000. Manufacturers of automobile supplies pay salaries amounting to approximately \$1,000,000 every year and wages of more than \$2,000,000."

To Secure Good Class of Settlers

Amendments to Immigration Act May Be Introduced Next Session

The Federal Government is complied with by the provinces, after necessary negotiations, a system of cooperation will be introduced in respect to the immigration problem which may obviate duplication of effort. At the present time several provinces have immigration agencies in the Old Country operating distinctly from those of the Dominion Government. What is considered to be the most acceptable plan is that the Federal Government confine its activities to securing the immigrants overseas and transporting them to Canada, leaving the allocation to the provinces.

A sub-committee of the Cabinet is dealing with the question generally, and it is very likely that, at the next session of Parliament, the immigration bill will be revised. Variation in the existing restrictions will be a matter for consideration in the next session.

The great demand for British immigrants, and plenty of them are available. The unfortunate part of the situation, however, is that the class of settlers to Canada are not those either disposed to go on the land or likely to make good in the west. They are the type of the artisan class, whose coming would only tend to aggravate the existing problem of unemployment in the urban centres.

As regards the Scandinavians, they are industrious and a desirous type of immigrants, but the difficulty is in their country any prolonged stay for immigration is prohibited and infractions are penalized. There remains Central Europe, but while there are many from these countries who have made good in Canada, prejudices are still prevalent, with obstacles to their admission, and, in fact, the law in its present form sets up a bar against them.

A good class of immigrants, with a steady flow, are coming from the United States, where 17 Canadian immigration agencies are in operation.

A Progressive Dairy District

One of the most progressive districts in Canada is that of Lake St. Clair, Quebec, where the Dominion Dairy and Cold Storage Branch. The people in the district depend largely on dairying and hog raising. Their farms are well and really large, some being lighted by electricity, the barns having cement floors, from stanchions, and the stalls are fitted with electric lighting. Last year 49 herds comprising 616 cows were tested under Metabolism and had an average of 5,507 lb. of milk and 255.7 lb. of fat. In the spring of this year the provincial dairy inspectors had commenced testing central Canada and 627 herds and 8,817 cows. Cheese from this district is highly thought of in Montreal. The district is also noted for its scenery, and its hunting and fishing.

Fruit and Vegetable

Pests Numerous

Insects Cause Trouble to Gardeners in Various Parts of Canada

The Entomological Branch of the Dominion Department of Agriculture, dealing with the insect pests of fruit and vegetables, reports the grape leaf hopper particularly active in the Niagara district; the fruit tree caterpillar especially numerous in the Maritime Provinces and fairly so throughout Canada; the bud moth unusually abundant in Nova Scotia, Ontario and Quebec; and the gooseberry borer busy in Southern Quebec; the measuring worm still ravaging in British Columbia orchards; the Currant Sawfly, and Spawners heard from in Quebec and Ontario; the Strawberry Root Worm causing injury to Southern Ontario; the Strawberry Weevil showing vitality in the Maritime Provinces and the Strawberry Root Weevil in different parts of British Columbia. Successful efforts are being made in Southern Ontario to check the activities of the Root Chlorer, but the Raspberry leaf miner is unusually prevalent in Southern Ontario, where the San Jose scale is also to be expected. The Currant Sawfly is also noted in certain sections of Ontario. As regards vegetables, Cutworms are reported more numerous than in the previous year, particularly injurious on potatoes, turnips, tomatoes, etc., and the Onion Maggot, exceptionally active in the Maritime Provinces and Quebec and British Columbia.

The Faithful Earth

No Matter What Happens Nature Refuses to Turn Bolshevik

Men smeltered at the July weather, but men's minds are not so easily smeltered. Nature refused to turn Bolshevik. It was written in the United States crop figures.

Three billion bushels of corn—the fourth largest in the farming history of the United States.

An increase of 13,000,000 bushels of spring wheat.

A record crop of hay—32,000,000 tons.

The second largest crop of white potatoes ever grown.

Two bushels of apples for every person in the country.

The fourth largest tobacco crop.

Up in Canada the crop estimators say that the production of grains all kinds will far exceed last year's harvest.

Even in Russia, where everything else has gone to smash, Nature refuses to turn Bolshevik. The wheat harvest, says Moscow, is more than enough to feed the entire Russian population for a year.

It is marvelous the way that this planet, plagued by wars, stricken by plagues, stricken by pestilence, stricken by famine, manages to sprout enough to feed the entire human race. From the New York Herald.

Just Made Over

After Mr. Brown had rubbed his yard he took the accumulated rubbish into the street to burn. A number of neighbors' children came flooding about the bonfire, among them a little girl whom Mr. Brown did not remember having seen before. While she was looking at the bonfire, a deep red suffused her forehead.

"No," she stammered, "it ain't new, it's been washed."

THE QUESTION OF THE HOUR

French Premier Says All Profits From Book Will Go to Charity

French Premier Lloyd George has made it known that all the proceeds of his forthcoming book will be devoted to charity. There has been much criticism in certain sections of the press over the propriety of the head of the Government writing in book form his memoirs, containing official information which is still in an official capacity, and making money thereby. It was in reply to this that Mr. Lloyd George authorized a statement which

Memoirs of Lloyd George

French Premier Says All Profits From Book Will Go to Charity

"There have been a large number of articles, pamphlets and books published from time to time, containing evidence of the war, some of them written for obviously partisan reasons and sometimes by parties having no connection with the Government. These publications contain distortions of fact calculated to mislead the public. The Prime Minister feels impelled, therefore, to publish at the earliest moment his account of the war."

"He already has made considerable progress with writing his book and means to devote some part of his book to further progress of the war. The Prime Minister feels unable to take any personal advantage for himself out of the story of the struggle and suffering of the nation during the great war, and intends that the whole profits of his book be devoted to charities calculated with the relief of suffering caused by the war."

Will In Shortland Declared Legal

Characters Really Translated By Court Shortland Reporter

A letter written to Shortland by a telegraph blank has been admitted to probate in solemn form, its validity upheld by the Probate Court of England. It was written by Charles S. (Orin), a commercial traveler, who adopted phonetic writing as the quick means of expressing his wishes regarding the disposition of his large estate when informed by the doctors that he had only a few hours to live.

The stenographic characters were so perfectly executed that they were readily translated by the official shorthand reporter of the court in which the will was offered for probate.

Need Suitcase For Money

Pocket Books Too Small to Carry Russian Currency

Canadian contemplating a visit to Russia should bring with them suitcases of ample proportions in which to carry their money, for ordinary pocket books have long since ceased to be adequate for carrying the huge quantities of paper currency that one requires to have in order to enter Moscow's leading restaurants. One of the men who has been in Russia for some time and who has carried a suitcase of money, says that one can take rather well for 25,000,000 or 30,000,000 rubles. Beefsteak, 5,000,000 rubles; soup, 2,500,000 rubles; chicken, 5,000,000 rubles; strawberries, 4,000,000 rubles; potatoes, 3,500,000; ham (two slices), 4,000,000; chops, 6,000,000; coffee, 1,250,000.

A man has succeeded in traveling across France by canal and rivers, and back again, in a paper boat.

Teething causes convulsions among young bears.

Great Importance Of Cold-Storage Plants As Stabilizer Of Markets

Wants a Slice of Canada

Another United States Legislator Has Formulated Idea

Still another United States legislator is after a slice of Canada. A petition to the United States of that portion of Canada embracing the whole of the Great Lakes and connecting waters, in payment of Great Britain's war debt, was proposed by Representative Macgregor, of New York, in the House at Washington.

Representative Macgregor is not at all selfish in making this proposal. On the contrary he is altruistic. The shift of territory, he holds, is not designed to benefit Uncle Sam, but to benefit the people of the United States. The Prime Minister feels impelled, therefore, to publish at the earliest moment his account of the war."

Furthermore, he seeks out only to benefit Canada, but also to benefit the world—all humanity in fact. "The people in that portion of Canada are a great blessing to that portion of Canada to be a part of our great country."

Macgregor's plan is to take a slice of Canada, but also to benefit the world—all humanity in fact. "The people in that portion of Canada are a great blessing to that portion of Canada to be a part of our great country."

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Wants a Slice of Canada

Another United States Legislator Has Formulated Idea

Still another United States legislator is after a slice of Canada. A petition to the United States of that portion of Canada embracing the whole of the Great Lakes and connecting waters, in payment of Great Britain's war debt, was proposed by Representative Macgregor, of New York, in the House at Washington.

Representative Macgregor is not at all selfish in making this proposal. On the contrary he is altruistic. The shift of territory, he holds, is not designed to benefit Uncle Sam, but to benefit the people of the United States. The Prime Minister feels impelled, therefore, to publish at the earliest moment his account of the war."

Furthermore, he seeks out only to benefit Canada, but also to benefit the world—all humanity in fact. "The people in that portion of Canada are a great blessing to that portion of Canada to be a part of our great country."

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A STUPENDOUS ACHIEVEMENT



\$445

FORD TOURING CAR F. O. B. FORD
ONTARIO

NEW PRICES ON ALL MODELS

Effective October 17th, 1922

Chassis	\$345
Runabout	405
Touring	445
Truck Chassis	495
Coupe	695
Sedan	785

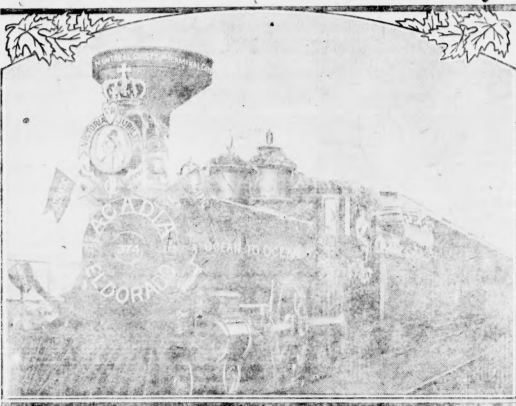
The above prices are F. O. B. Ford, Ontario, starting and electric lighting on Chassis, Runabout, Touring, Truck Chassis, 185 extra. On Sedan and Coupe starting and electric lighting are standard equipment.

In announcing a price of \$445 for the Ford Car in Canada, the Ford Motor Company of Canada, Limited, have made good the manufacturing ideal of Henry Ford—a car so low in price—so honest in manufacture—quality so backed by service of a kind undreamed of by any other manufacturer—that it is available to the smallest purse.

At the same time there are closed models of beauty, manufactured and serviced in the same way for those who can pay more for added comfort.

W. C. BROWN, Dealer
Strathmore

FIRST TRANSCONTINENTAL TRAIN



THIRTY-FIVE years ago the first Canadian Pacific Railway transcontinental passenger train steamed into Vancouver, and the steel link of 3,000 miles binding ocean to ocean in Canada was at last complete. Quaint to modern eyes looks old locomotive No. 374, which drew this first Atlantic Express. It burst forward, and with its big smokestack, its generous display of polished brasswork, which shone like gold, its array of flags and floral decorations, made an imposing spectacle. Coal burning engines had drawn the train over the eastern and prairie sections of the line. President E. W. Beatty of today was a small boy at school in Toronto, when old No. 374, with old Peter Richter at the throttle and George Taylor poking logs of resinous Rocky Mountain spruce into the fire-box; brakeman J. Madigan and baggage-master J. Kavanagh and Conductor Barnhart in charge

of the train, started her way down the forbidding cliffs of the Fraser, and along the densely wooded shores of the Burrard Inlet, pulled up at the terminus with a hissing of the old air brakes amid the blare of brass bands and shouts of acclaim from the assembled citizens of Vancouver. That day, a memorable one in the history of Canada, will always be one of Vancouver's most important anniversaries. In 1857, the journey from Montreal to Vancouver, which now takes but four days, consumed a full week.

Queen's weather ushered in the day long looked for by the Vancouverites—the blending of the Occident and the Orient," states a dispatch sent that day from the Coast. "When the train reached Vancouver carrying the officers of the road and your special correspondent, it was greeted with ringing cheers in every direction. Streamers floated on the breeze across the track at different points, while the ships and boats in the harbor were resplendent with variegated colors. At the railway wharf it seemed as if all Vancouver had congregated, and a mighty shout went up as the train thundered into the station under a double archway of fire.

There were many eastern travelers who proudly boasted that they were the first to come through from Montreal. The Vancouver City band struck up "See the conquering hero come!" in good time, as Mayor McLean mounted the platform and proposed three cheers for the Canadian Pacific Railway and its popular local manager, Mr. Alford, who made a grateful acknowledgment. The mayor then read a complimentary address to Mr. Alford who replied in pleasant and suitable terms and made an appropriate reference to the able assistance which he had received from William Downie, assistant superintendent; W. H. Armstrong, superintendent of construction, and C. N. Brown, general freight agent."

NAMAKA NEWS

A meeting of the U. F. W. A. will be held at Mrs. Duncan McLean's on Saturday next, November 4th, the programme is a musical entertainment and it is hoped a good attendance will be present.

We understand Alfred McKinnon has sold his interest in his farm to his brother, W. J. McKinnon. We are sorry to see Alf leaving the district. Mr. John Patterson, government inspector for buildings, being covered on the Blackfoot Reserve, got off twice at Namika this week.

E. C. Watt was successful in a goose hunting party last week, getting two nice big grey fellows.

Mr. A. A. Steed was a business visitor to Calgary.

Women's Institute

(Continued from front page)

Those attending the conference from Strathmore were: Mrs. S. E. Hall, Mrs. Ellen Way, Mrs. F. M. DeWitt, Mrs. W. A. Fyfe, Mrs. A. H. Ashley, Miss Alice Way.

From Quesnawton were Mrs. J. H. Preston, Mrs. King-Smith, Mrs. Beekman, Mrs. Robinson.

To the members of the Glenside Institute is due much credit for the success of the conference and in their hospitality of giving an Institute Luncheon to visiting delegates in the dining room of Palace Hotel.

CANADA'S PRIDE

Canada has many institutions of which she is justly proud but there is one of which at least a million of Canadians are particularly proud. It is the Montreal Herald and Weekly Star of Montreal which has kept Canada in the front in the newspaper world. That great family and farm paper goes on year after year improving in every department until it has reached a point of pre-eminence which places it far in the van. The publisher promises even greater value for 1923. It is already the greatest value on this Continent and so home can well afford to be without it.

CHEADLE NOTES

The Ladies' Club met on Thursday the 26th, at Mrs. Craig's with a good attendance.

Joe Fontaine returned home on Thursday, after several months' absence at the coast.

Fred McKenzie was a visitor to Calgary during the week.

Mrs. Howard Lyons is on the sick list and not improving very fast.

The telephone gang are working in the village changing the plans of the Strathmore exchange, which will give us continuous service.

Mr. J. J. Buckley, M. L. A., will address a meeting of the U. F. W. A. on Friday, the 2nd of November, at the Ladies' Club Hall at Chasid, at 8 p.m. Everybody come.

Mrs. Sim Meyers mother is visiting with her for a short while.

Critiques Hazing At University

The Education Women's Institute Branch renounces the following address to University of Alberta students on the question of initiation and hazing: "It is requested, that the next students of the University of Alberta should eliminate all vulgarity from their hazing proceedings; and that for the rough, undisciplined, boyishness in introduction to University life known as initiations, the women students should substitute the practice that used to be followed by the older universities in the East, and a series of friendly receptions be given to the freshmen by the seniors, as well as kindly and helpful advice as the occasion arises; and be it further resolved that a copy of this resolution be sent to the president of Alberta University, to the men students, the women students, and the University Club with the earnest request that careful consideration be given it; and we know that it expresses the strong feeling on this subject of a large majority of the parents and taxpayers."

DALEMEAD NOTES

A public official visiting in the vicinity of Dalemead lately is stated to have entered a cook car in company with a friend and partaken of a hearty meal without asking 'by your leave.' While Dalemead people are famous for their hospitality, they do not want it abused.

Memorial Hall, Strathmore

Saturday, November 4th.



The Race For Life

All your life you have heard about thrills. Here you will feel what thrills really are!

Second 5 reel instalment of gripping serial.

THE CALGARY KIDDIES

Will appear here in the **MEMORIAL HALL, STRATHMORE, FRI. NOV. 3** Under the Auspices of the G. W. V. A. in their 1922 Revue, which will include the Jackie Coogan Ballet (with which they packed the Allen Palace Theatre for a week) Comedy, Drama, Singing and Dancing. Secure your tickets in advance from Mr. French of the G. W. V. A. for an entree of real enjoyment. Admission 75c and 50c. Children 25c.

When the Volunteer Worker Asks
"Will You Join the Red Cross"

Can You Answer No?

Have
Your
Dollar
Ready
Join
With a
Smile
Your
Red
Cross
Needs
You.

It is your privilege as men and women—it is your duty as citizens.

TO JOIN THE RED CROSS

The Red Cross knows neither race, creed nor boundary. It stands for the brotherhood of humanity—it is the universal emblem of Mercy.

ALBERTA NEEDS RED CROSS AS NEVER BEFORE

To relieve suffering, to aid the sick, to care for soldiers and their dependents—to cope with disaster and be ready for emergencies—to promote good health and better living conditions—to extend the work of establishing rural hospital and nursing services—to care for blind, crippled and suffering children.

EVERY CHILD SHOULD BE A MEMBER OF THE JUNIOR RED CROSS

Every dollar subscribed to the Junior Red Cross is used to help and care for helpless cripples, blind and disabled children—Let your little son and daughter proudly point to their Red Cross membership button. Junior membership Twenty-five Cents.

YOUR DUTY IS PLAIN. YOU CANNOT REFUSE MEMBERSHIP \$1.00

If by any chance the volunteers overlook you, send in your subscription to:

The Provincial Secretary,

Red Cross, Calgary.
Receipt and membership button will be forwarded to you.

Enrolment Week, Nov. 5 to 12
A Crusade For Good Health

BE PREPARED

IS YOUR SUBSCRIPTION PAID UP?



Grocery Department

A Dollar Saved Is A Dollar Earned

Just take note of the few cents we save on one article and a few cents on another and it will surprise you how much you can save in a month by **PAYING CASH AT FOX'S**

Holland Herrings, per keg\$1.25
Brunswick Sardines, 4 tins25c
Cambridge Sausage, very choice, 1 lb tin for35c
Marinade, Robertsons Scotch Golden Shred, 4 lb pail\$1.25
Jani, Red Plum, ab-

solutely pure, 4 lb pails70c
Jam K. C. Mixed, assorted 4 lb tins 65c
Dates, good value, 2 packets for25c
New Figs, 2 pkts. 50c
Old Country Mince Meat, 5 lb for95c
Lyles Golden Syrup, 2 lb tin for35c
Macaroni per pkt. 10c
Special—Our Popular Bulk Tea at the Old Price per lb45c
Coffee, Taxedo, Red Rose or Nabob per lb65c
Fresh Ground Coffee at per lb45c
Soap Chips, pure white per lb25c
Lenox Soap, 21 bars for\$1.00
Royal Crown Soap, 2 pkts. for55c
Lux, 2 pkts. for25c
Macks No Rub, per pkt.5c
ONIONS
Are good, buying at \$2.00 per 100 lb sack.

Men's Furnishings

OVERCOATS

Our winter Overcoats eclipse all previous showings on all essential features, Models, Fabrics, Tailoring and PRICES. We can this year supply you with a smart heavy cloth coat, with fur collar and leather lined throughout for \$25.00

SUITS MADE TO MEASURE \$22.50

Buy a suit, designed and tailored by skilled artists, we invite you to look over our large range of patterns and styles. When you see the wonderful values we are offering you will feel we feed you like joining our long list of satisfied customers

MENS DRESS SHOES

Have just received another shipment of the Greb Shoes made on nice smart lasts, good fitting, wear is guaranteed, we have them in black, brown, with smart recede toe and full round toe, all at one price\$7.50

DRESS SHIRTS

In a nice range of patterns all sizes\$1.95

SUITS READY TO WEAR

We have a nice range of suits, \$20, \$25, and \$30.00.

See This Week's Special Window Display of John Northway's Coats For Ladies

Also the latest models in Ladies Shoes, Smart Hosiery, Etc. All at popular prices.

WE INVITE YOU To come in and look over our large range of Window Drapery, Fancy Serims, Marquettes, Voiles, Cretonnes, etc. We have a complete and beautiful range to suit all. Prices range from 30c to \$2.25 per yard.

RUGS

Lambton, Axminster Jute and Rag Rugs in all sizes and a variety of colors suitable for bedroom and living rooms. Prices \$2.50 to \$10.50

SWEATER YARNS

Another shipment of sweater yarns just landed in a number of new shades, comes in balls at20c

ESMOND BLANKETS

A level flat blanket in assorted colors and in plain fawn with a dark border at \$6.95, \$8.75 and \$10.50. **FURS, STOLE & MUFFS**

Special this week to clear atHALF PRICE

Local Notings

OF LOCAL INTEREST

Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcomed by the Standard. Please 17 or 18

At last Thursday's meeting of the Strathmore School Board the suggestion was made that there be a joint meeting of parents, teachers and school board to discuss questions concerning the education of the children. The board and teachers are anxious to have the cooperation of the parents. Education is an expensive item, and proper results cannot be attained without cooperation.

Last Friday evening the Ladies' Auxiliary of Strathmore G. W. V. A. held a very enjoyable card party and dance in the Memorial Hall. A number of friends were invited by the members, and the evening was very pleasantly spent. The music was provided by Mr. and Mrs. H. E. Terry, and Jim Gannon, and supper was served by the Ladies of the Auxiliary.

Mayor Butler and Secretary F. R. Lilly are in Edmonton at present in connection with an application by the city to have some of their land taken out of the town limits. The application is to be heard today by the Public Utilities Commission.

Is your boy entered in the radio phone competition?

Strathmore Hockey Club are staging a play on December 15th.

The well at the station sink is now dry more than 20 feet, and it is hoped to strike water shortly. The ear of lumber for the cutting mill was shipped last Tuesday from Vancouver and should arrive in Strathmore this week.

Mr. and Mrs. Tom Crawford arrived back from an enjoyable visit in eastern Canada last weekend.

Mr. Robert Bigger, of Nanaima, secured a very good crop this year, which he attributes to the benefit of irrigation. In his wheat on old alfalfa land, irrigated, averaged 25 bushels per acre, and the rest of his irrigated wheat averaged 30 bushels per acre. On old land wheat, by comparison, only averaged eight bushels per acre. Fifteen acres of alfalfa averaged four tons to the acre on two cuttings. The alfalfa was irrigated twice.

As will be seen from our advertising columns, Mr. Arthur Westwood, Strathmore, is going into the business of auctioneer and valuator. Mr. Westwood has had eleven years experience in this line in Saskatchewan and Manitoba, and as we have always been short of a local auctioneer, and Mr. Westwood is a first-class one, we are hopeful for him the business of farmers and townships of the district.

Big chances for radio boys in the radio phone competition.

As will be seen from our advertising columns, Mrs. R. L. Fox is selling the contents of her home etc., on November 8th. We understand that Mrs. Fox and Miss Fox are removing to Los Angeles, California.

Strathmore High School pupils held an enjoyable Halloween party on Monday night.

Last night an enjoyable Halloween party under the auspices of the Union Ladies' Aid, was held at the home of Mrs. Breen, and was largely attended.

Government Seed Cleaning Plant

Good clean seed means a great deal to the farming industry in this province. The work of the Seed Branch of the Department of Agriculture to establish a seed cleaning plant at Edmonton should meet with general endorsement. The use of first-class clean seed must have a beneficial effect on the grain growing industry, similar to the influence shown upon the live stock business by use of well-bred pedigree sires.

Look up the label on your subscription and see if you are paid up. The figures after the month are the last two of the year to which you are paid.

Telephone Directory

Issued

The telephone directory printed by the Standard containing the names and numbers of subscribers on the Strathmore Exchange, has now been mailed to those receiving mail at Nightingale, Ardmore, Carleton Place, Chesham and Nanaima Post Offices. Strathmore subscribers can get a directory by calling at the Standard office. There are no charges, the directory being issued free by cooperation with merchants and business men of the district.

There are now 245 phones connected up with the Strathmore Exchange, and as a large proportion of these names are not on the present government directory, the one issued locally will be found very useful.

Those subscribers who are not connected up with Strathmore, thus getting a twenty-four hour service as a salient twelve hours formerly.

Eighteen Months To Film "The Mistress Of The World."

"The Race For Life," Second of Series Of Four Big Photographs

Quite apart from the usual time spent in the compiling of the scenario from the vast scientific researches carried out to ensure strict adherence to the truth, from the labor and capital expended upon immense sets, the actual time spent in filming the vast (twenty-foot Panamatic) spectacle, "The Mistress of the World," exceeded eighteen months.

Owing to its immensity this spectacle has, by force of necessity, been divided into four tremendous instalments of five reels each, and "The Race For Life," the second, dealing with the finding of the lost log of Opah will be screened at the Strathmore Hall, Saturday night, a constantly added production even more thrilling than "The Dragon's Claw" shown last Saturday.

There are many other vital statistics closely allied with this picture. For instance, the total expenditure was upwards of a million and a quarter dollars; the cost employed ten thousand people; the entire electric power used would light a small city for twelve months; the materials used would almost build the same city; the manuscript of the scenario filled two huge volumes—and the list could go on indefinitely. But what has been the vast outlay to give a reasonable idea of the immensity of the production.

"The Race for Life" is fully as interesting as "The Dragon's Claw."

HERVEY NEWS

Mr. and Mrs. Clara Yess, Mr. and Mrs. Brady, motored out from Calgary last night to the Schober ranch.

Mr. Laycraft and family also Mr. Elder, spent Sunday and Monday in the Schober district.

U. F. A. held their regular meeting on Tuesday last.

The sale of the Florence houses at the Schober ranch on Friday was not very well attended, there being only two outside bidders. The four sold for \$1500.

Miss Dorothy and Howard Kent went to Charlevoix on Monday to take up their school work again.

Mr. Dick Cochrane, of Chesham, was caller at the Tee Pee Ranch the other day and states that he and his brother Frank have rented a section of land for the coming year and that "Broncho Biding" will be a slide line with him now.

Mr. Mrs. Herdman have started for California in their Ford car and hope to spend the winter there. We hope "Tim Lantz" arrives.

"Sun Kissed" country with its load all O. K.

Friends and relatives motored out to Calgary to spend the day at the Schober ranch.

Mrs. Johnny Anderson and son, and Mrs. Wells, of Calgary, mother of Mrs. Tate, were in our district this week attending the Sunday Services at the Good House.

GOOD CROPS AT FORT VERNAMILLION

Rev. T. F. McGregor, Presbyterian minister at Fort Vermillion, has come up the Peace River, and brings word of good crops this year at that far northern point. The crops are up to the average over the whole district. The wheat was No. 1 Hard as usual. Hay was abundant and the season favorable to putting up large quantities of food. Tomatoes, cucumbers, pumpkins, and even muskmelons matured this year.

Whose Foot Are You Standing On?

WHEN SOMEONE STOPS ADVERTISING,
SOMEONE STOPS BUYING,
WHEN SOMEONE STOPS BUYING,
SOMEONE STOPS SELLING,
WHEN SOMEONE STOPS SELLING,
SOMEONE STOPS MAKING,
WHEN SOMEONE STOPS MAKING,
SOMEONE STOPS EARNING,
WHEN EVERYONE STOPS EARNING,
EVERYBODY STOPS BUYING,
THEN THE BREAD LINE.

DON'T BLOCK THE TRAFFIC
KEEP GOING

Advertise in "The Standard."

A CRYPTIC REMARK

The High River Times in its last issue repeats our remarks about the old tale and about Charles Allen and the editor getting back from it. C. and then adds the following cryptic remark: "All of which goes far towards explaining the Ontario editor's strong aversion to playing golf on Sunday, and his strong professed inclination towards prohibition—when he is at home." Now can anybody who is gifted with the same kind of superhuman brain that they have in High River kindly tell us what our ordinary intelligence to bear on this great and mystic saying all week and all we can understand from it is that our friend in High River is saying something nasty about us but like the sugar-coated pills we need to get when we were children has wrapped his original remark up in so much beautiful language that its meaning is quite lost.

We are free to admit that we are quite annoyed about the item. We don't in the least mind anybody saying or printing nasty things about us; in fact we rather enjoy them. But when a person does put us a plan we like to be able to figure out what it means without having to send the article to the British Museum to get it interpreted.

We hope the editor of the Times does not mean to insinuate that we are a prohibitionist. That would be an unpardonable insult, particularly after a three weeks visit to B. C. And both Charles and the editor brought back their luggage intact and did not let it fall and smash right on the front street—Oklahoma Review.

WANT TO CHANGE LOCATIONS

The Minister of Agriculture, it seems, that his department is investigating the applications of more than one hundred farmers who desire to be moved from their present farms to new homesteads in northern Alberta, on account of their failure to make good in their present locations. The investigation covers the adaptability of the applicants, for certain phases of farming activity, with the idea, if possible, of moving them to a location that will be suitable for the line of farming they desire to follow. It is being distinctly stated to all that their future prosperity, if moved to the north, will depend on suited farming—principally embracing (theodore) dairying, hog raising, eggs and poultry—as a basis of their own living and a continuous supply of money. When applicants are approved they will be moved free, the provincial government, the federal government and the railroads each bearing a share of the expense.

TURNER NEWS

Miss Wilma Rupert, of New Rockford, North Dakota, is visiting relatives here.

Take notice girls, Janet Lawson and Arthur Howe have each purchased a driver.

Mrs. Raydon Kerr, who has been very ill is greatly improved.

There will be a U. F. A. meeting Friday, November 2nd, all members or those interested should come forward on that evening and help get things started for the winter.

An Old Timer---with all the vigor and all the winsome qualities of youth. Once tried, always used.

TEA

TEA is good tea

Bovril helps you to "turn the corner"

Our Greatest Asset

The greatest asset of any country is not its accumulated gold, nor its acres of agricultural lands; nor vast mineral wealth nor great manufacturing industries; neither is the greatest of all assets to be found in military or naval power, nor even in great universities of learning and strong, influential churches.

The greatest asset of a home is not the dwelling place in matter how good it may be; it is not a comfortable bank account which provides a guarantee against want and assures comfort in declining years.

No, the greatest asset of a home, and of the nation which is only as strong as the houses of which it is composed, are the children. Take away the children and the home will disappear and the nation die.

Yes, if any people will deny the truth of these statements if faced with the necessity of making answer to them, but how many thousands and millions by their daily actions practically deny their belief in these truths?

The world regards war with horror and decries the loss of young men to the best years of their life. The taking of life is accepted by the law as the greatest of crimes. Yet in this world of ours, where the boasted twentieth century civilization, conditions are entirely accepted, and regarded, which in their effect on the race are more deplorable than war, and worse than murder, with only little the physical boy, while the conditions referred to destroy the intellect, ruin the body, and kill the soul of man.

Those thoughts are engendered by reading the report of the latest United States census figures which reveal the astounding and alarming fact that approximately 1,000,000 children between the ages of ten and fifteen years, out of a total of twelve million children of those ages, are engaged in work. This is child labor with a vengeance in one of the world's most highly civilized and prosperous countries, and a country which has long boasted of its great national public school system.

What does it mean to the future of the United States, and of the world, to have one out of every twelve of its children between the ages of ten and fifteen engaged in actual occupations instead of being in school? One armed United States, suppose, which admits that statistical figures are cold, uninteresting things, seeks to prevent the matter in another light. It says:

"One million underprivileged children, destined to grow to be underprivileged men and women, to recede the ranks of the half-civilized, the ignorant, the incompetent and the criminal."

"One million voters less capable of exercising the great function of the ballot because of poor equipment for reasoning power and decision."

"One million derelict intellects to be the easy prey of prejudice, class consciousness and hatred, to later-day minds that will follow the percepts of the cruelty and the consequent."

"One million persons, by the L.C.W.'s, the Industrial, and the other exponents of half-baked theories of government."

"One million people whose distorted minds will inevitably pull down the standard of art, intellect, drama and life in a civilization."

"One million little folk, at least innocent, at all these and other dire perils for their country, with a real and that threatens against the one hundred million who permit this inhumanity only of child labor to continue."

And this paper will live again. "One million prospective fathers and mothers of the next generation, but alone to mind, in body and in the discharge of their great God-given duty and responsibility."

Fortunately, conditions in Canada are fairly better and in these Western Provinces, compulsory school attendance laws, rigidly enforced, operate to largely remove this child labor menace. Nevertheless, cases are by no means lacking where parents, who are ignorant and stupid, keep their children from school to do work about the farm or home. These short-sighted parents seem to think the financial and social life of their children is of greater value than their permanent equipment for life's work and future citizenship.

Recently, in one of those Western Canadian Provinces the school attendance act was raised by one year, but only after a rather vigorous fight, while the proposal of a two-year act alone in order to include all children up to 16 years was rejected.

Yet surely the whole intellectual and economic life of the country would be bettered and strengthened if children were given a maximum equipment for their life's work. Our greatest asset should be encouraged and developed, not restricted and retarded.

*Make
Bondage
a Thing of
the Past!*

EVERY man or woman who has come to depend upon the morning cup of tea or coffee is a slave to the use of caffeine.

Caffeine, the irritant in tea and coffee, often robs the system of the joy of living—the priceless blessing of bounding, spontaneous, natural health.

It is easy to snap the bonds and feel the surge of rich, red blood through your veins and arteries. Thousands of sufferers from the effects of caffeine have found quick and permanent relief in Instant Postum—the healthful cereal beverage made from roasted wheat.

Start TODAY. You'll find the flavor and aroma both delightful and satisfying.

Sold by grocers everywhere!

Instant Postum FOR HEALTH

"There's a Reason"

A generous sample tin of Instant Postum sent, postpaid, for 4c in stamps. Write: Canadian Postum Cereal Co., Ltd., 45 Front Street, E., Toronto, Ontario, Canada

When Villages Prosper

Prosperity of the Town Has a Direct Bearing on Happiness of Farm Life

No country can really prosper unless its farmers are prosperous, said Mr. Levitt, in an address to farmers the other day, and no farmers will be happy and successful unless the small villages and towns in which the farmers' families have access are highly prosperous. "Remember," said Mr. Levitt, "that you have an interest in building up towns and villages. Stick to your home merchant. Patronize your village butcher. Get friendly with your town banker—let's always glad to help and advise. Buy your furniture, your groceries, your implements in your nearest town. Every cent you spend in town remains in town. The value of your land, the ease with which you secure help, the happiness of your family, the likelihood of the boys staying on the farm—these all depend not on the farm so much as the nearby villages. By increasing the prosperity of the village, you make your farm more valuable and your life more pleasant."—St. Mary's Journal.

The Man With Asthma almost longs for death to end his suffering. He sees ahead only years of endless torment with intervals of rest which are themselves fraught with never-ending fear of renewed attacks. Let him turn to Dr. J. D. Kellogg's Asthma Remedy and know what complete relief it can give. Let him use it faithfully and he will find his asthma a thing of the past.

Civilization

What was once the lower class is gradually absorbing and identifying itself with the upper class. The middle class. Ultimately, as social conditions improve still further, it will become a single class. There will be no aristocracy. There will be no lower class. The only blood that will run in our veins will be the blood of free and competent citizens of a great democracy. We shall, in other words, have arrived at the exact position reached by Athens twenty-five hundred years ago—London Daily Express.

A GOOD MEDICINE FOR THE BABY

Nothing can equal Baby's Own Tablets as a medicine for little ones. They are a laxative, mild but sure in their action, and never fail to relieve constipation, colic, and simple fevers. Once a mother has used them she will use nothing else. Concerning their use, Dr. J. D. Kellogg, Dr. Dumas des Antunes, Ques, writes: "I always keep a box of Baby's Own Tablets in the house. They are the best medicine I know of for little ones and I would not be without them. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont."

The statement that Dumas has been worn under water is said to be incorrect.

To have the children sound and healthy is the first care of a mother. They cannot be healthy if troubled with worms. Use Meier's Green Worm Expeller.

Men Harassed to Plows

Men harassed to plows are not an unknown sight in Mexico, Mexico, because of the scarcity of beasts of burden.

France Needs Wheat

This Year's Crop Is Insufficient for Annual Requirements

France's wheat crop for 1922 is more than one-fourth short of last year's production and nearly one-third under the customary annual requirements, according to statistics issued by the Ministry of Agriculture. The wheat yield is estimated at 61,000,000 quintals, as compared with 85,000,000 last year and the country's normal requirements of 83,000,000. This is due to a reduction of 600,000 acres in the area planted, the small yield per acre and bad weathers.

Preliminary purchases abroad already amount to 7,000,000 quintals. These were bought in Canada and the United States at less than the prices prevailing in Paris. For the last month, France has been living on her old reserves because of the late harvest, so actually there is only eleven months to cover. It is estimated, therefore, that the shortage would have been only 2,000,000 quintals and as 7,000,000 were bought abroad, there remains needed 17,000,000 quintals.

But no difficulty is expressed as the wheat exporting countries such as Canada are believed to have a surplus of 20,000,000 quintals above the needs of Europe, where the average shortage is 12 per cent.

If You Have Neuralgia Rub On "Nervoline"

Apply Nervoline to the sore spot. Notice the warm glow that comes deeper and wider as Nervoline's soothing action is carried deep into the sore tissue. How quickly the pain is eased. In a little while you have recovered. For Neuralgia, Sciatica, Rheumatism, etc. Large 25c bottles. Sold everywhere.

Serving One's Fellow Men

New Lawyer Building Apartment

It is easy to hear people say that there is nothing very bright in the world's skies. But the hopeful vision of the future is not a hope of promise—real rainbow, not moonbeams. Months ago Samuel Urenger, the distinguished New York lawyer, declared that he would work for the construction of 45,000 modern tenements to house 120,000 families at a rental of \$4 or \$5 a month. To New Yorkers familiar with building costs, this seemed a broken for fifty such apartment houses, planned to house 2,000 families, and it is predicted that the rental Mr. Urenger proposed will not be exceeded.

The how of promise is not those who long for the future, but the men who are convinced that the need of the community, ability of the highest order with the object, not of becoming wealthy, but of serving one's fellow men. From the Milwaukee Journal.

India Trip Changed

Prince of Wales

London Report says The Transformed Him into "Early Middle Age"

What has the Indian tour done to the Prince of Wales? Has it destroyed his youth? These are the questions that all London now asks. Everyone now sees the change in the Prince since his return from his adventurous tour, and the general inquiry is whether it was worth while, after all.

From a fresh-colored, smiling man, the Prince has turned into a man of early middle age. All of the old light-heartedness seems to have deserted him and, wherever he appears, he looks weighed down by care.

And there is a curious apprehensive watchful glance in his eye that none of his friends like. Talking to a friend, his glance is always ahead. It is not, but a kind of subconscious watchfulness. He seems like a man never released from an unending strain.

Here, perhaps a happy marriage—may bring back the old ease and gaiety. But at present the young Prince looks like a man who has survived a terrible ordeal.

Where Learning Is Valued It is a boast of the Winnipeg Board of Trade that there are more University students in Manitoba, in proportion to population, than in any other province of Quebec, or any state in the United States.

The number of places selling foreign liquors in London has been steadily decreasing during the past few years.

Minard's Liniment used by Physicians

W. N. L. 1441

SMOKE

in 1/2 lb tins

and 15¢ pkts.



OLD CHUM
The Tobacco of Quality

"Replenishing Forests

Benedictine Monks Plant Tree For Each One Cut

Benedictine monks for 500 years have been cultivating one of the world's finest forests. It surrounds an ancient hermitage, about fifty miles southeast of Florence, Italy. A report in an American forestry magazine says that this forest is as fine as it was nearly 1,000 years ago, though lumber has been taken out of it in great quantities. The monks plant new trees as fast as they cut down old ones. Our forests are rapidly disappearing. Unless we want a treeless America we, too, will have to plant a tree for each one logged. Forest destruction is our greatest waste.—Atlanta Branch News.

Purifying of Silver

Crope silver is purified by contact with mercury, followed by distilling of the mercury, by which means the refined silver is left behind.

Some people mind their own business only when they have nothing else to do.

Speeding the Typist

Considerable interest may be aroused in a typewriter recently invented which provides twenty-two keys not found on the standard machines. These keys print, with appropriate spacing, entire words, such as "yes," "are," "was," "and," "the," etc. The claim being made that by the use of these important keys the typist can make remarkably increased speed. An interesting feature of the inventor's claim is the calculation that these twenty-two mono-syllabic characters 31.8 per cent. of the language is ordinarily daily use.—Christian Science Monitor.



MINARD'S
"KING OF PAIN" LINIMENT
YARMOUTH, N.S.
Fishermen and Campers
Quick Relief
PUT A BOTTLE IN YOUR OUTFIT

AFTER EVERY MEAL

WRIGLEY'S
MINTS



This new candy-coated gum delights young and old.

It "melts in your mouth" and the gum in the center remains to aid digestion, brighten teeth and soothe mouth and throat.

There are the other WRIGLEY friends to choose from, too:



Minard's Liniment used by Physicians

C15

KING EDWARD HOTEL STRATHMORE

THE COMMERCIAL HOUSE

Make the King Edward your headquarters when in town. Steam Heat, Running Water, Etc.,

Special rates for workmen. Suites to rent by week or month.

Arthur Westmorland, Manager.

WHEN IN TOWN

Get your meals at the King Edward Grill.

For Service, Civility, Quality and Price our Menu is unequaled.

King Edward Grill

Most Up-to-Date Restaurant in Strathmore

Now Is The Time

TO ORDER YOUR

Storm Sash

WE HAVE A FEW ODD SIZES IN STOCK
TO BE SOLD AT A LOW PRICE.

CROWN LUMBER CO., LTD.

Examination Papers

Pupils having been trying examination papers lately in the schools, perhaps teachers and parents should have examinations set for them occasionally. Here is an examination which hardly requires written answers, but it does suggest lines of thought for parents, and may perhaps, tend to make them a little more lenient if their children report that they have failed on certain examinations. It is not always the fault of the child as a chance at this examination for parents will show.

Do you visit the school to inquire about your child's progress and department and to see if you could help the teacher to help the child?

Do you encourage your child in respect for teachers and others in authority?

Do you send your child to bed in time so that he will be rested and fit for study?

Do you avoid gossip and the telling of incidents which your children may misinterpret?

Do you encourage helpful conversation at table?

Do you interest yourself in your child's sports, amusements and friendships?

Do you comply with the rules of public health in your home and do you keep in mind the fact that, while the school may do much to instill right principles, your children are handicapped if you do not support it by stilling obedience and high ideals of patriotism and public life?

The best of school systems cannot take the load of responsibility from the backs of the parents. As a matter of fact, the better the school, the greater the responsibility of the parent is.

Winnipeg, Manitoba.—Declared to be the heaviest grain movement in the history of the Canadian West the past week has been marked by exceptionally heavy receipts and shipments. For the past seven days receipts totaled 15,017 cars against 5,766 cars last year. There were 13,243 cars of wheat received, 277 cars of oats, 425 cars of barley, and 472 cars of rye. The grading of all grains is excellent.

Redistribution Session

It is stated that the long delayed redistribution of Federal Constituencies will be brought into effect at next session of Parliament and that the city of Calgary will be given two seats. At present both of the Calgary seats are partly urban and partly rural, Strathmore being in East Calgary Constituency.

Calgary is not entitled to two purely urban seats on her present population but there is a prospect of the rural territory included in East Calgary being considerably reduced.

According to a prominent member of Calgary Liberal association the city, while having insufficient representation, is deemed not large enough to have two seats in the house. A compromise therefore, had to be arrived at.

"It is proposed," he said, "that there shall be formed two new constituencies that portion of the city lying east of Center street, and in addition, including Crescent Heights."

West Calgary Boundaries

"West Calgary, it is proposed, would include all the rest of the city west of Center street, and a strip of rural territory extending west to the Alberta C. P. R. main line."

Joe P. Shaw, M. P., the only M. P. in the city at present, refused to comment on the proposed redistribution except to say that "redistribution must be arranged so it will best serve the interests of the public."

National Poppy Camp'n

Thousands of bright red poppies will be worn by residents of Alberta in all districts of the province on Armistice Day, November 11th. Already 26,000 of the large and small poppies have been distributed to the various organizations handling the campaign in the province and will be sold during the week on which Armistice Day falls. It is believed that nearly every person in the province will be wearing a poppy on that day.

Following the custom inaugurated last year, the Great War Veterans' Association in Canada has undertaken the distribution of the "Power of Remembrance," similar to those worn in every corner of the Dominion last year.

Poppies will be sold in Strathmore by the G. W. V. A. Ladies' Auxiliary.

NEXT WEEK WITH THE CHURCHES

ST. MICHAEL AND ALL ANGELS CHURCH

2nd and 5th Sundays at 8:30 a.m. Matins, 2nd and 4th Sundays at 11 a.m. Evensong every Sunday at 7:30 p.m., choir practice at 5:30 p.m. on Fri. days.

UNION CHURCH SERVICES

Sunday, November 5th, 1922
Thanksgiving Sunday with special themes and hymns.

Strathmore.—Morning worship at 11 with Junior choir. Bible school for all ages at 12 o'clock. Evening worship beginning with Thanksgiving song service at 7:15 o'clock. You are invited to select Thanksgiving hymns for this.

The minister will preach on the subject of "Where are the nine?" Harvest School service at 2:30 p.m. in "What shall I render unto the Lord for all His benefits toward me?" Psalm 116, Vs. 12.

ARTHUR H. ROWE, B.A., Minister.

ROMAN CATHOLIC CHURCH SERVICE

1st Sunday of month, Mass at 9 a.m. Strathmore 11 a.m. at Carleton Place 9 a.m. Strathmore at 11 a.m. 2nd Sunday of month, Mass at 9 a.m. Strathmore at 11 a.m. 3rd Sunday of month, Mass at 9 a.m. Strathmore at 11 a.m.

Rev. J. E. DUGGAN, Pastor.

Mens Sheeplined Heavy Duck Coats

Good weights, extra quality skins, dark lamb collars.

\$9.75

Boys Sheep Lined Coats—Same as above. Sizes 12 to 18 **\$7.75**

MENS HEAVYWEIGHT

Sheep lined coats, three-quarter length, belted style, long full skin lining, fine lamb collars **\$15.75**



A Knockout Mens Combination Underwear

100 per cent. wool, well made, both Scotch Knit and Ribbed at **\$3.50**

Boys Fleece Lined Combinations—Sizes to 32, good weight at **\$1.45**

STANFIELDS—WOOLSEY—VIKING UNDERWEAR—JAEGER AND FORSYTH SHIRTS—WOOLSEY SOX—MACKINAW KOSY KOATS FOR MEN AND BOYS

Sheep Shoes, Felt Shoes, Overshoes, Moccasins and Spats. Hats, Caps, Mitts and Gloves. Another lot of Sweaters and Sweater Coats. **Everything in Mens Wear.**

Thos. E. Wright

MEN'S OUTFITTER STRATHMORE

FRESH FISH

Arriving Every Wednesday Afternoon from Vancouver.

STRATHMORE MEAT MARKET

BOORTZ AND McDONALD

FARMERS WAKE UP!

Now is the time to buy your years' supply of flour. Why not take your own wheat to the mill and have it ground into flour and by-products?

We will grind from a bushel up to carload lots at 40c per bushel or we will give you in exchange, 98 lb flour for every 3 bushels of No. 1 wheat. Satisfaction guaranteed.

BEISEKER CUSTOM MILL

BEISEKER ALBERTA

Long Distance Telephones in every room. Running Water in every room. Private Baths.

When In Calgary Stay at the YALE HOTEL

opposite C.P.R. Depot CALGARY, ALBERTA
The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.



Miss May in "The Mistress of the World" Screened at four Paramount Pictures

THE WHEAT BELT EXTENDS NORTH
News has come out of Dawson City in the Yukon, that wheat sown there this spring matured and ripened, was milled into whole-wheat flour, and sold to consumers in this northern Canadian City.

We Have a Lovely Land Come and See It

This is the time to plan your vacation

A trip to the Pacific Northwest, Oregon, Washington and British Columbia will enable you to realize what a wonderful country lies to the west—at your very doors.

The Pacific Northwest offers a complete change from your prairie home to the majestic mountains, immense forests, enchanting lakes, inland seas, rugged coast line, fertile valleys, apple, pear, peach and plum orchards, and a temperate winter climate.

Come and see this lovely land

with its evergreen golf links, fifteen thousand miles of scenic highways, and its opportunities for all kinds of outdoor sport.

THOUSANDS OF WESTERN CANADIANS SPEND THEIR WINTERS IN BRITISH COLUMBIA, WASHINGTON AND OREGON

Why not join them this year? You will meet many old friends. You will renew acquaintances with many old residents of your district who are now permanently located in the Pacific Northwest, who have renewed their health and their youth because of its invigorating and equable climate and the come that comes from the mountains, forests and sea.

The hotel and apartment house rates are reasonable. It is very little more than to visit in the States.



Write for Illustrated Booklet, "The Pacific Northwest," to the Pacific Northwest Association, c/o The Standard, Strathmore, Alberta. The booklet contains a list of the many resorts, hotels, and camps in the Pacific Northwest.

